



Premium = FESCUE BLEND =

Pointer's Hardware is proud to introduce Pointer's Pride Premium Fescue Blend. Featuring the latest top Turf Type Tall Fescue varieties selected for their strong performance in the North Carolina region.

In recent studies conducted by the National Turfgrass Evaluation Program (NTEP), the varieties: BULLSEYE LTZ, DRAGSTER, FIREHAWK SLT, HEMI, and TURBO RZ are among the leading Tall Fescues in U.S. trial locations. The components of POINTER'S PRIDE have dark genetic color, speedy germination, drought and traffic tolerance and attractive mowing quality. Components of POINTER'S PRIDE Premium Fescue Blend stand tough...

Whether you're in need of quality turf for homes, commercial grounds, sports fields, golf roughs or sod, be assured that POINTER'S PRIDE Premium Fescue Blend is among the best performing Tall Fescue blends available.

Try some of the POINTER'S PRIDE Premium Fescue Blend, and start your own tradition.

Seeding Rates:

*New Lawns: 8# per 1000 square feet
340# per Acre*

*Overseed: 4# per 1000 square feet
170# per Acre*

*TOP RATED tall fescue varieties NTEP trials
Best brown patch disease resistance and recovery
High density turf during the growing season
Performs well in sun or shade
High traffic turf performance*



**Traffic
Tolerant**

**Brown Patch
Resistant**

Distributed By



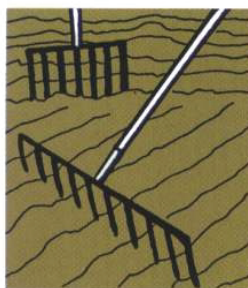
**Burlingham
Seeds**

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Quality Seed Since 1911



HOW TO PLANT A NEW LAWN



Five Easy Steps to a New Lawn

1. Preparation: Aerate or till the soil, remove rocks, and apply an all-purpose fertilizer. Rake the seedbed until it is smooth and firm. When overseeding, be sure to rake out thatch so seed can have contact with the soil.



2. Sowing: Spread the seed evenly. Lime or add gypsum if necessary.

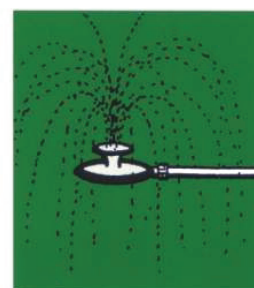
3. Rake Lightly: Germination is improved when seeds are covered with 1/8 to 1/4 inch of soil - no more.

4. Cover Seed: Cover the seedbed with a very thin layer of top dressing or straw.



The covering keeps the soil from drying out during the grow in. It allows the sun to filter through.

5. Water: The top layer of soil must remain moist until the grass is established. Spray-mist as often as necessary. Avoid puddling from overwatering.



Your lawn should be ready for mowing in three to six weeks. Mowing helps to thicken the stand.

Feed every six to eight weeks from early fall to early spring to develop a thick new lawn. Avoid summer feeding generally. Use broadleaf or crabgrass weed controls after the new seedlings are mowed at least three times.



Premium
FESCUE BLEND

Will include 3 of these based on regional performance/availability



Brown Patch Resistant

Traffic Tolerant

***TOP RATED tall fescue varieties NTEP trials**
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High density turf during the growing season
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Turf Features

Germination Time - Medium Fast
7 to 17 days is normal in spring and fall with irrigation

Growth habit - bunch grass

Drought Tolerance - Very Good

Mowing Height - from 1.5 inch to 3-4 inches weekly

Disease Resistance
Very good resistance to Brown patch and GLS when avoiding late spring and summer fertility

Traffic tolerance - Top ratings - Very Good to Excellent

pH Tolerance
Ranges from 5.5 to 8.5, Ideally at 6.0 to 6.5

Texture
Medium leaf texture and dwarf vertical growth habit

Compatibility - with 5 to 10 % Kentucky bluegrass or up to 20% fine fescue or perennial ryegrass

Color - Dark

Shade tolerance - Good to very good

Salt tolerance - Good

Endophyte enhanced - Yes - helps insect and stress tolerance. Not for pasture grazing.

Preferred use - Home and commercial lawns, sports fields, golf roughs